**NAAN MUDHAVAN**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**PROJECT TITLE** : CREATING A SOCIAL MEDIA AD CAMPAIGN IN FACEBOOK

**PROJECT TEAM ID** : NM2023TMID05689

**TEAM LEADER**

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**TEAM MEMBER 1**

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**NAME** : SREYA R

**TEAM MEMBER 2**

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**NAME** : RANJITH M

**TEAM MEMBER 3**

**NM ID** : A8BA455EC6244E493F346AB604D4D6E1

**NAME** : RANKESH N

**TEAM MEMBER 4**

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**NAME** : SANJAY V

**BRAND NAME** : COMPUTERZ WORLD

**BRAND MAIL-ID** : [computerzulagam@gmail.com](mailto:computerzulagam@gmail.com)

**PASSWORD** : ComputerzUlagam

**FACEBOOK PAGE LINK** : <https://www.facebook.com/computerzzworld>

**DRIVE LINK** : <https://drive.google.com/drive/folders/1x4S9hSeNkz6uOBfUZkJerofWNVzQPx15?usp=share_link>

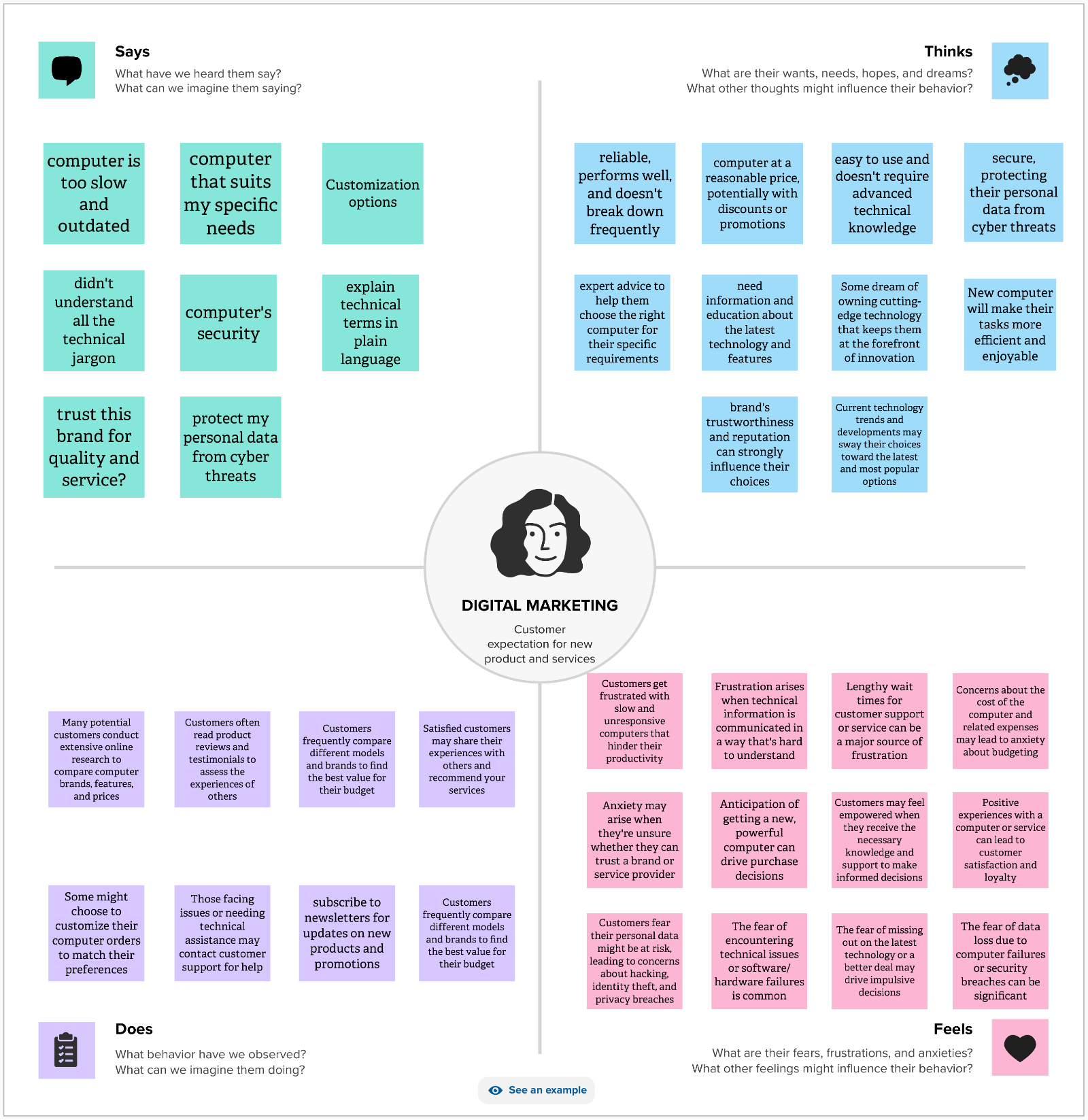


**BRAND LOGO**

**CATEGORY** : Computer Sales & Services

**TARGET AUDIENCE** : Students, Employees, Developers

**EMPATHY MAP**

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